We claim:

1. A compound according to formula (V):

$$(Ar-SO_2-)_m-QH-(-SO_2-R_1)_n$$
 (V)

wherein Ar is an aromatic group derived from an aromatic compound; wherein Q is C or N;

wherein each R₁ is independently selected from the group consisting of aliphatic and aromatic groups, which may or may not be saturated, unsaturated, straight-chain, branched, cyclic, heteroatomic, polymeric, halogenated, fluorinated or substituted;

wherein at least one R_1 contains at least one highly acidic group selected from the group consisting of: sulfonic acid, carboxylic acid and phosphonic acid;

wherein m is greater than 0;

wherein n is greater than 0;

wherein m + n = 2 when Q is N; and

wherein m + n = 3 when Q is C.

- 2. A compound according to claim 1 wherein Q is N, m=1 and n=1.
- 20 3. A compound according to claim 1 wherein at least one R₁ contains at least one sulfonic acid group.
 - 4. A compound according to claim 1 wherein Ar is derived from an aromatic polymer.

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- 5. A compound according to claim 2 wherein Ar is derived from an aromatic polymer.
- 6. A compound according to claim 3 wherein Ar is derived from an aromatic 30 polymer.

7. A compound according to claim 1 wherein R_1 comprises an aromatic group according to the formula: $-PhY_{5-v}(SO_2H)_v$;

wherein Ph is phenyl;
wherein each Y is independently selected from H, F, Cl and CH₃; and
wherein v is 1, 2 or 3.

8. A compound according to claim 5 wherein R_1 comprises an aromatic group according to the formula: $-PhY_{5-v}(SO_2H)_v$;

wherein Ph is phenyl;

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wherein each Y is independently selected from H, F, Cl and CH₃; and wherein v is 1, 2 or 3.